



## Investing in our community through the YMCA

### Juan Awad

*Market Leader for Palm Beach and  
Treasure Coast, Florida Blue and  
Community Resident for over 3 years*



Photo credit: Warner-Prokos Photography

### **You're a long-time resident of South Palm Beach County. How have you seen its civic needs change?**

South Palm Beach County has experienced tremendous growth, which has increased the need for affordable housing, workforce development, and access to health care. As the community continues to expand, organizations that strengthen families and connect people to resources become increasingly important. That's why groups like the YMCA are so important.

### **Strong communities support the less fortunate. What causes do you personally find most compelling and why?**

I am most passionate about improving opportunities for children and families through health, education, and community support. Throughout my career, I've seen how investing in these areas creates lasting positive impacts for individuals and entire communities. I'm drawn to these causes because I've witnessed firsthand how early intervention - whether through youth programs, health education, or family support services - breaks cycles of disadvantage and helps develop confidence and resilience.

### **You've donated to the YMCA. What was the focus of your investment and why did you pick the Y as a vehicle for that gift?**

Our investment supports programs that strengthen youth and families while promoting healthier communities. We chose the YMCA because its work aligns closely with our belief that helping people and communities achieve better health starts with investing in the places where people live, work, learn, and grow.

### **How would you describe the YMCA's community role to someone who's just moved into the area?**

The YMCA is much more than a fitness center—it's a cornerstone of the community. It serves as a welcoming hub for all income levels, offering financial assistance so cost isn't a barrier. Beyond fitness, you'll find childcare, swimming lessons, mental health support, and community events that strengthen neighborhood connections and foster belonging.

# BUILDING POSSIBILITIES

THE CAMPAIGN FOR THE  
YMCA OF SOUTH PALM BEACH COUNTY

For information on  
the YMCA of South  
Palm Beach County's  
multi-year initiative,  
visit:

